



World Crafts Council - Europe

## **WCC-Europe Special Newsletter**

**February 10, 2009**

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**New International Fair for Applied Art & Design 2009**

**"EUNIQUE" in Karlsruhe / Germany**

**June 5 – 7, 2009**

**Opening and Preview June 4, 2009**



### **World Crafts Council - Europe is the official partner**

WCC-Europe is the official partner of this new fair and will support it with the hope to gather an important number of craftspeople all over Europe with individual and community stands.

Special conditions and a price reduction of 10 % are available for member entities of WCC-Europe and individual craftspeople being member of a WCC-Europe member entity.

For more information please contact: [contact@wcc-europe.org](mailto:contact@wcc-europe.org)

Representatives of the Fair Company presented this new Crafts Fair detailed to the delegates at the last European General Assembly (October 2008) in Talavera / Spain. Delegates of the different Entities were very interested in the concept of the new fair and most of them thought it would be worth to support "EUNIQUE".....

### **Deadline for applications: February 27, 2009**

If you are interested to participate as an individual exhibitor or with a community booth of your country please contact:

Contact at the fair company:  
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Contact to:

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### **Detailed information about "EUNIQUE" attached:**

General Presentation of "eu-nique" - PDF document  
Exhibitor's Flyer - PDF document  
Special offer for community booth - PDF document  
Participation conditions - PDF document  
Application form - PDF document

WCC-Europe & KMK would be grateful if you could distribute the above files to your all your members or other potential customers you know.

### **Community booths:**

The KMK Fair Company has developed a separate offer for a community booth.  
(see PDF in attachment)

WCC-Europe & KMK would be glad if you could tell us if you have any other specific needs for your common booth, so that we can submit a detailed offer and calculation.

### **Catalogue:**

Each individual exhibitor will be documented in the catalogue on a whole page with a photo of his work.

### **Community booths already having applied for EUNIQUE**

Community booths are already applied from:

- Switzerland
- Belgium Flanders
- Belgium Wallonia
- Korea
- and 3 regional state community booths from Germany

A participation is considered seriously by the crafts associations of

- Spain
- Thailand
- India

WCC-Europe will be present with an information booth. All entities are kindly asked to send information material about crafts in their country to be spread to the public at this occasion.

The EU funded project "CraftsMatch" will be present at the fair with an exhibition entitled "Natural living" and will show selected craft items of the participating countries of Cambodia, Laos, Thailand and Sri Lanka.

## Exhibitor's selection

Members of the committee for the selection of exhibitors will be:

- Bernd Roeter, President of WCC-Europe, Germany
- Anne Leclercq, Vice-President of WCC-Europe, Belgium
- Günter Matten, Metal designer, Germany
- Theres Eberhard, Director of "formforum", Switzerland
- Pascale Nobécourt, Journalist, France
- Britta Wirtz, Managing Director of Messe Karlsruhe

## Special Exhibition Area "Top of Europe"

In the special exhibition TOP OF EUROPE at the EUNIQUE a wide range of outstanding contemporary arts and crafts from all over Europe will be presented.

- In part 1 of this exhibition area a presentation of WCC-Europe with the title **"WCC-Europe Award for Contemporary Crafts from 1992 until today"** will be shown.
- In part 2 with the title **"Crafts of Europe"** other and further works of applied arts on a very high level from European artists will be shown. Each country organising a community booth will have the possibility to present a certain quantity of objects in the so called area "Crafts of Europe". If a national entity of WCC-Europe will participate with a community booth at the EUNIQUE a selection of three craftspeople from this country (with a maximum of three pieces from each artist) can be presented in the special exhibition "Crafts of Europe". These three artists selected by their national entity have not to be an exhibitor in the community booth of the entity.

## WCC-Europe Award for contemporary Crafts 2009

For the WCC-Europe Award 2009 the WCC-Europe Board has decided to chose EUNIQUE by awarding the prize to one participant at the fair.

## Day of WCC-Europe

On Saturday, June 6, 2009 a "WCC-Europe day" will be included to the program. In a special area we will be able to present discussions, films, happenings ... The program for this day has still to be developed in detail...

**Proposals for this day and contributions from the National Entities would be very welcome.**

**Please direct your proposals to: [contact@wcc-europe.org](mailto:contact@wcc-europe.org)**

## Art and design academies/colleges:

EUNIQUE is planning to have a special area for craft design students on the fair. Concerning this special area for art and design academies/colleges we would be grateful if you could send us a list with the respective addresses in your country, so that we can contact them directly and invite them to participate.

Please send to: [heike.schieferstein@kmsg.de](mailto:heike.schieferstein@kmsg.de)

with copy to: [contact@wcc-europe.org](mailto:contact@wcc-europe.org)

## International Get-together at EUNIQUE

The EUNIQUE will be an international meeting point for the crafts scene. The Board meeting of WCC-International will take place on June 3, 2009 in

Karlsruhe. The Board members will attend at the preview of EUNIQUE.

The next Board meeting of WCC-Europe will also take place in Karlsruhe on June 8, 2009, the day after the fair.

The Consortium Meeting of the "CraftsMatch" project will be held at the fair on June 4, 2009 and the 3<sup>rd</sup> "Matchmaking Event" between professional buyers and craftspeople will be held on June 5 and 6, 2009 under the theme "Natural living" at the EUNIQUE fair.

### Accommodation possibilities

As to the accommodation possibilities "EUNIQUE" will send you more details on request with pleasure.

### New Keyvisual

The fair company developed this new key-visual for the EUNIQUE fair:



### International premium partner

The international premium magazine "Architektur + Wohnen" (Jahreszeiten Verlag, Hamburg, Germany) has just been won as a premium media partner. The magazine is regarded as one of the leading consumer magazines not only by insiders in the world of design but also by an audience with a passion for design in general. A & W is a magazine for aesthetes and people with a taste for beautiful living. It is aimed directly at educated, cultivated readers with a great affinity for high-class products – making it an ideal partner for EUNIQUE and its exhibitors.

As a location for art and culture with an international profile, Karlsruhe assures a great deal of attention from a broad spectrum of target clientele. For five years now "art Karlsruhe", also organised by KMK GmbH, has been ranked as one of the best successful art fairs in Germany.

### Further information about eu-nique is available at

[www.eu-nique.eu](http://www.eu-nique.eu) / [www.eunique.de](http://www.eunique.de) / [www.eu-nique.org](http://www.eu-nique.org)

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