

Karlsruhe: an ideal location

The Karlsruhe region is well known as a highly prosperous location linking the economic regions of Germany, France and Switzerland, as well as being situated in close proximity to the business centres of Basel, Frankfurt and Stuttgart. As a high-profile location in the world of art and culture, Karlsruhe is sure to generate a high level of attention among a broad target audience.



Event Partners

Official Partner
World Crafts Council - Europe



Supported by

Bund der Kunsthandwerker Baden-Württemberg e.V.
Berufsverband Kunsthandwerk Rheinland-Pfalz e.V.
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Premium partner



5-7 June 2009

Kongresszentrum Karlsruhe

Thursday, 4th June Vernissage
Friday, 5th June Professional visitors' day
Saturday 6th + Sunday 7th June Public days

Why not participate in eu-nique and tap into these new groups of buyers? Please contact us – we would be happy to send you extensive exhibitor information.



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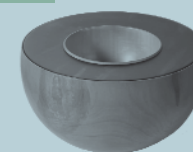


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www.messe-karlsruhe.de



International fair for Applied Arts & Design



Exhibitor Invitation

5-7 June 2009

Kongresszentrum Karlsruhe



design: claudiarenetzki.de



CONNECTING IDEAS.
Karlsruhe –
Messen und Kongresse

Welcome to eu-nique – Welcome to Karlsruhe

eu-nique styles itself as a European market platform for design-oriented crafts and, in addition to trade visitors, appeals to members of the general public with an individual and sophisticated lifestyle and significant purchasing power. The focus is on high quality standards among exhibitors, which is guaranteed by a panel of judges. *eu-nique* offers a two-fold benefit for exhibitors – it allows them to forge long-term business connections to retailers and multipliers as well as to make direct sales to potential private buyers.

At *eu-nique*, craftspeople, designers, collectors and lovers of craftwork come together to exchange general information about current trends, products and services.

Highlight of eu-nique

One particular highlight – in addition to the opening exhibition on the eve of the fair – is the *eu-nique Award*, a platform for new talent, together with an attractive programme of events.

Only unique creations and small-volume series will be showcased. In order to ensure a high standard of quality throughout the event, a special panel of judges will decide who can participate.

»As a fair devoted to European arts & crafts, eu-nique is filling a major gap in the German exhibition industry. I am certain that this event will be a success, as customers will be able to find the best work by creative craftspeople and designers in Karlsruhe. This is an outstanding opportunity for me to boost my success as well, and I will most certainly be there.«

Bärbel Kostron, fashion designer from Dieburg



Jean-Louis Hurlin

eu-nique's exhibition areas

Interior Design: Glass, Wood, Ceramics, Metal, Paper, Porcelain, Basketwork, Wickerwork, Lighting, Furniture, Textiles, Tapestry, Carpets, Lifestyle accessories
Jewellery and utensils: Gold, Silver, Precious stones, Mixed Media, Cutlery, Jewellery, Tableware, Watches
Fashion: Hats, Clothing, Scarves, Bags, Accessories
Outdoors: Wood, Ceramics, Metal, Furniture, Sculptures
Toys: dolls and puppets
Products, services and resources for the arts and crafts profession: Training resources, Trade journals, Machines and tools, Suppliers of raw materials, Associations



Bärbel Kostron



Joachim Lambrecht

»As a new fair for applied arts and design, eu-nique will be a valuable addition to the German fair scene. Visitors to this event will find a wide cross-section of individual exhibits featuring the cream of crafts and design. This fair is set to establish itself as a meeting place for contemporary craftwork in the heart of Europe.«

Bernd Roeter,
President World Crafts Council - Europe



Manlies Raasch

eu-nique's target visitor groups

Public

- Craft collectors and enthusiasts
- Well-heeled members of the public with an interest in an individual and sophisticated lifestyle

Professional visitors

- Art dealers & publishers
- Architects
- Auction houses
- Galleries
- Museums, Museumshops
- Home furnishing stores
- Specialist gift stores and specialist porcelain stores
- Specialist fashion stores
- Marketing departments for large companies
- Interior designers
- Interior decorators
- Fashion designers



Katzie Hughes