

For events organised by  
**Karlsruher Messe- und Kongress-GmbH**  
Postfach 12 08  
76002 Karlsruhe  
Germany  
Phone: +49 721 3720-5126 Fax: +49 721 3720-99-5126  
Website: [www.eu-nique.de](http://www.eu-nique.de)



**01. Event**

**eu-nique 2009**

International Fair for Applied Arts + Design

**02. Organiser**

Karlsruher Messe- und Kongress-GmbH (KMK)  
Postfach 12 08, 76002 Karlsruhe, Germany

**03. Dates and venue**

Vernissage: 04 June 2009, 6 p.m. to 10 p.m.  
Professional Visitors: 05 June 2009, 10 a.m. to 6 p.m.  
Visitors: 06 to 07 June 2009, 10 a.m. to 6 p.m.  
Gartenhalle

**04. Erection times**

02 to 03 June 2009, 8 a.m. to 8 p.m.  
04 June 2009, 8 a.m. to 2 p.m.

**05. Dismantling times**

07 June 2009, 7 p.m. to 12 p.m.  
08 to 09 June 2009, 8 a.m. to 8 p.m.

**06. Application**

Application for participation is made on the enclosed application forms, which are to be signed with legally binding effect and sent to Karlsruher Messe- und Kongress GmbH. The exhibitor should copy this form for his files. The exhibitor will be sent confirmation of receipt of his application.

**07. Approval of participation at fair**

Artists, galleries and suppliers of products and services for artists from Germany and abroad are eligible for admission. Admission requires the presentation of specimen copies (3-7 photos, labelled with details of the artist and photographer). These specimen copies may be published for eu-nique free of charge. The organiser will decide upon admission in agreement with the jury. Members of National Entities of WCC-Europe as well as regional associations of the BK Deutschland are given preferential admission.

**08. AUMA fee**

For the Association of the German Trade Fair Industry (AUMA), a fee of € 0.60 net per m<sup>2</sup> is charged at specialist events. This fee will be invoiced separately. The AUMA represents the manifold interests of German industry in the exhibition and trade fair sector.

**09. Stand space**

The minimum stand space is 6 m<sup>2</sup>. Smaller spaces will only be rented out if they are left over after the stand allocation process has been completed.

The final billing of rent will be based on the measurements made by the fair/exhibition management. Each part of a square metre will be charged as a complete square metre and floor space will always be calculated as a rectangle without consideration of fittings, small deviations, etc.

**10. Design and fittings**

Basic stand dividing walls are included in the rent for the stand space [see Appendix 3]. You can order extra stand walls at an additional charge.

For safety reasons, the decorative material used by the exhibitor must be flame-retardant and must also comply with the relevant building and safety regulations. In relation to any damage to walls and floors or changes to rented exhibition areas, the exhibitor assumes liability for himself, his personnel and his authorised representatives. Any compensation costs incurred in this way will be billed separately. Exhibitors must not alter the interior fittings and equipment of the hall. Pillars, wall projections, fire extinguishers, dividing walls, power distribution boxes and other technical fittings constitute part of the allocated stand space.

**11. Erection and dismantling**

The exhibitor will be supplied with a technical circular in good time and the instructions it contains must be strictly observed. Any stands not occupied by companies by 5 p.m. on the day before the vernissage of the fair and for which no notification of late arrival has been received will, at the exhibitor's expense, be wallpapered on behalf of the fair/exhibition management and decorated and fitted to produce an appropriate overall appearance or they will be allocated to someone else. In such a case, the stand rent must be paid in full. The fair/exhibition management is not liable under any circumstances for any damages incurred by late dispatch of order forms by the exhibitor or failure to dispatch them at all (incorrect catalogue entry, inadequate power connections for erection, etc.).

**12. Exhibitors' passes**

Exhibitors' passes will be issued in the fair/exhibition management office. For stands in halls: 2 passes for stands up to 10 m<sup>2</sup>, and 1 pass free of charge for every additional 10 m<sup>2</sup> but no more than 10 passes. Additional passes will be issued if necessary. Please note the information on this subject in the service folder.

**13. Technical equipment**

Applications for electricity, water, compressed air, telephone, etc., can only be considered if orders are received in good time on the forms supplied by the fair/exhibition management. Adequate general lighting will be provided. However, exhibitors can have additional power connections laid at their own expense. The connection point nearest to the exhibitor's stand will be the criterion used in calculating the costs of such connections. Only companies approved by the fair/exhibition management are to be given contracts to install supply lines. The bills of such companies are to be paid by exhibitors immediately on completion of the required work. The electricity, water and gas used on the stands or within the allocated areas are payable by exhibitors.

**14. List of exhibitors**

The trade fair company will publish a fair catalogue. The standard entry consists of one basic entry in an alphabetical listing (company name – address – phone/fax – hall – stand no.). For such entries to be made, the exhibitor's application must be submitted in good time. The exhibitor will be sent the appropriate information form in good time.

**15. Terms of payment**

The rent and all other charges are quoted net and do not include value-added tax, which will be charged and is payable at the statutory rate applicable at the time. Exhibitors will receive a bill for their allocated exhibition space and service packages after their participation in the fair has been approved. The stand rent must be paid in two instalments without any deductions, with 50% being payable immediately on receipt of the bill and the other 50% by no later than 6 weeks before the start of the event. Any bills issued within 6 weeks of the start of the event are payable in full immediately without any deductions. Bills for all subsidiary costs will be issued after the end of the event and these amounts are payable immediately on receipt of the bill. If the exhibitor defaults on payment despite being sent two reminders, the fair/exhibition management has the right to terminate the contractual relationship with good cause with immediate effect. In such a case, a withdrawal fee of 25% shall be paid in compliance with the General Participation Guidelines for Fairs and Exhibitions of IDFA Members (Section 6.0 – Withdrawal of application).

**16. Advertising**

No active advertising outside of the rented stand is permitted. In the event that this provision is breached, the fair/exhibition management reserves the right to take immediate action. In addition, it can cancel contracts already made for future events on the grounds that major requirements for contractual fulfilment are no longer met.

**17. Prevention of accidents**

Exhibitors must affix to their exhibited machines, apparatus, appliances, etc. the safety devices required by the accident prevention regulations of German employers' liability associations. Exhibitors shall be liable for any injury or property damage caused by operation of exhibited machines, apparatus, systems, etc. Fire extinguishers and signs indicating the same must not be removed from their location neither must anything be hung or stood in front of them. Similarly, emergency exits must not be blocked by exhibition stands or exhibits.

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**18. Cleaning**

The cleaning of the halls and outdoor area is arranged by the fair/exhibition management. Exhibitors must clean the stands which they have rented. No packaging materials or similar items are to be stored in halls.

**19. Insurance and security**

Exhibitors are liable for any injury or property damage caused by their operations. The fair/exhibition management is not liable for fire damage, weather damage, burglary and theft or damage caused by water from pipes. Thus it is highly recommended that exhibitors take out exhibition insurance. The fair/exhibition management has entered into a special agreement with an insurance company for the duration of the exhibition and exhibitors are advised to take advantage of the special rates available under this agreement.

**20. Animals**

No animals are permitted at the event. Exceptions: guide dogs for the disabled and blind, guard dogs.

**21. GEMA (musical authors' rights society)**

In the following cases, you, as an exhibitor, must contact GEMA: If you play live music, music from tapes, records, cassettes or CDs, if you present sound films or videos with music or if you belong to one of the AV or TV media. GEMA, Postfach 10 17 53, D-70015 Stuttgart, phone 0049(0)711 22 52 6, fax 0049(0)711 22 52 8 00.

**22. Right of entry and occupation**

The fair/exhibition management has the right to decide who enters and occupies the trade-fair site and fair halls. The instructions of the fair/exhibition management, their employees and stewards must be obeyed.

**23. Recognition of exhibition conditions and site regulations**

By applying to participate in the event, exhibitors recognise as binding - both for themselves and their authorised representatives - these "Special Conditions of Participation", the "General Participation Guidelines for Fairs and Exhibitions of IDFA Members", the "House Rules" ("Hausordnung"), the "Guidelines" issued in the form of circulars and the instructions in the "Service Folder".

**24. Consequences of breaches of house rules**

In the event of such breaches, the fair/exhibition management has the right to eliminate the problems at the expense of the exhibitor concerned and to close the stand without compensation.

**25. The General Participation Guidelines for Fairs and Exhibitions**

of IDFA Members constitute part of these present conditions. They are published at [www.karlsruhe-messe.de](http://www.karlsruhe-messe.de)

**26. The place of performance and place of jurisdiction is Karlsruhe.****27. Separability clause**

If any of the above conditions are ineffective, the effectiveness of the remaining "Special Conditions of Participation" and of the whole contract is not affected thereby. If one of the above conditions is ineffective, the condition most closely approaching it in economic purpose and meaning is deemed agreed in its stead.